

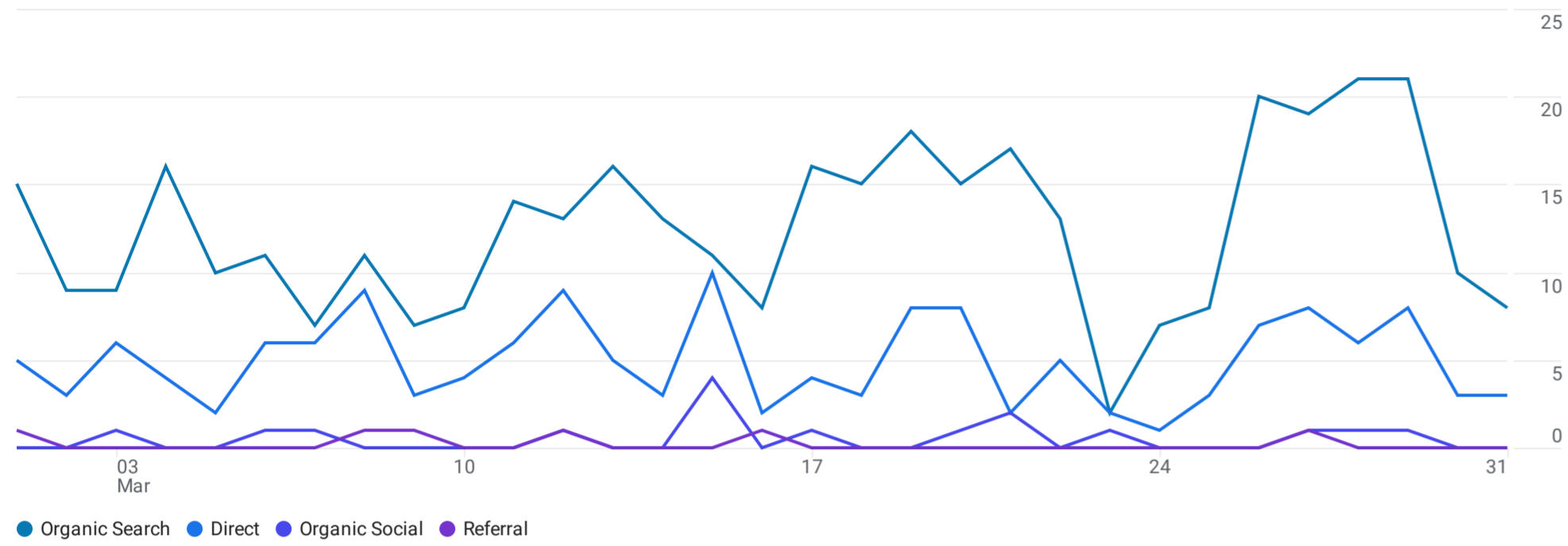
All Users [Add comparison +](#)

Custom Mar 1 - Mar 31, 2024

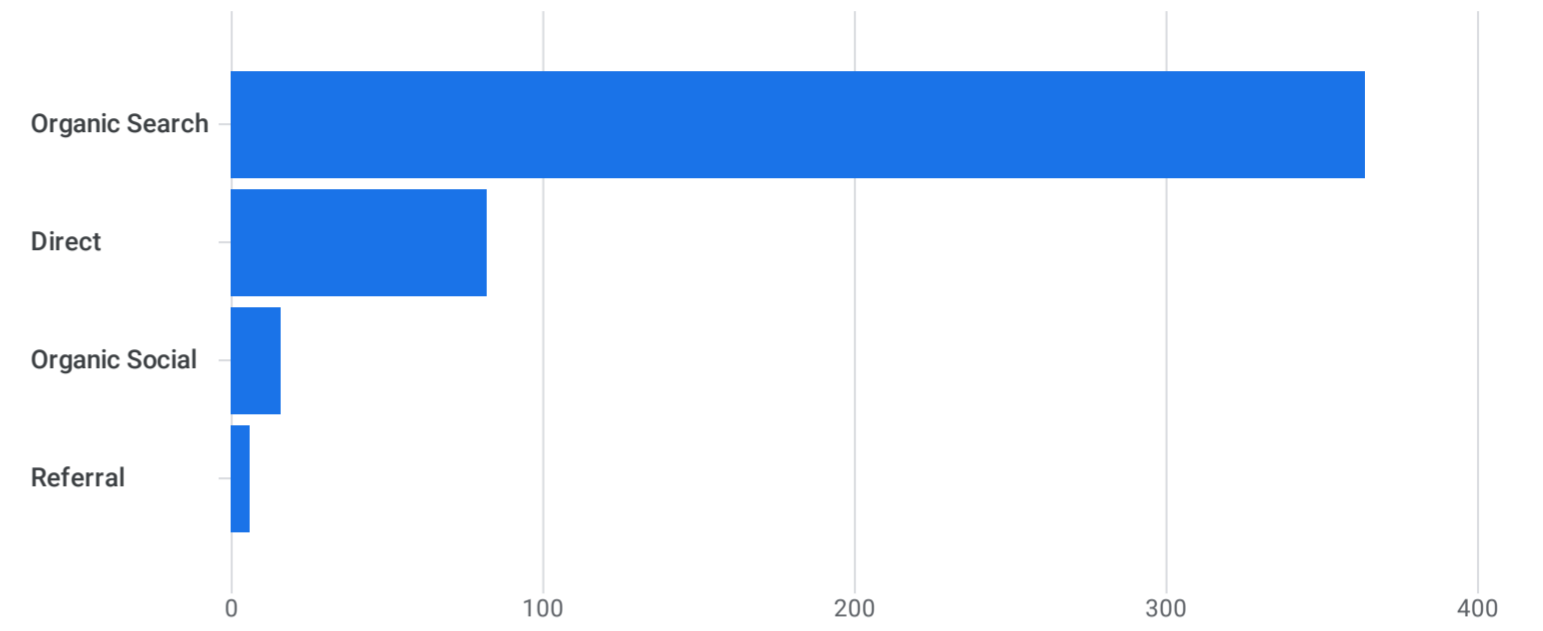
Traffic acquisition: Session primary channel group (Default Channel Group) [✔](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	Avg 0%	100% of total		
1 Organic Search	364	442	292	43s	0.80	6.31	66.06%	2,787	0.00	\$0.00
2 Direct	82	299	188	16s	2.29	4.74	62.88%	1,417	0.00	\$0.00
3 Organic Social	16	20	9	18s	0.56	4.75	45%	95	0.00	\$0.00
4 Referral	6	8	6	22s	1.00	5.63	75%	45	0.00	\$0.00